

EMPOWERING

THE

YOUTH.



Annual Report 2018





# MISSION

Our mission is to engage youth in public service that educates, delights, and inspires the youth and those they serve.



**EMPOWERING WITH  
CONFIDENCE.**

# VISION

We envision ProAct as an engaging and enriching organization through which our community's youth build a foundation of integrity, humility, and confidence.

Dear Supporters:

Napolean Hill once stated that, "Strength and growth come only through continuous effort and struggle." This principle is applicable to ProAct in this past year. Our youth, trained and advocated for by our dedicated and passionate staff, gave continuous effort to serve Indianapolis in ninety-one service projects for various community organizations addressing many social issues. And as I reflect upon this past year, I get excited thinking about all the growth that has taken place within all of our programs. We grew from serving 2,003 people our previous fiscal year to serving 10,638 people this year. Our partnership list grew from 54 community partners to 142 partners. And our youth and volunteers had an economic impact of \$272,761.44. Our mission is truly being realized as we diligently work to engage 20,000 youth by 2020, we are well on our way to realize this goal by 2020.

Here is the struggle Hill was alluding to - with such quick growth in the past two years, we have experienced operational challenges that were exposed as we worked to mobilize over 10,000 people this year with a small staff. Moving into another year of impact, we are committing to hyper-focusing on our core programs and maximizing



**FOUNDER + CEO**

our impact on our youth engaged in our programs. We are getting back to the basics, and now is a great time to reevaluate each of our programs so we can cultivate an experienced team, optimize our metrics, and provide quality programs and services to our youth and families. Our goal this year is to strengthen our foundation in Indianapolis so we can truly become the hub of community service for every individual, organization, and company seeking to serve with people in our community rather than "to" and "for" people in our community. This focus will help us develop strength and growth through a continuous effort to realize our mission to engage youth in public service that educates, delights, and inspires the youth and those they serve.

As we push forward, demand for our programs and services continues to grow as more schools and communities want to see our innovative service-learning programs teach these children that they can make a difference - no matter their situation. Through our programs, youth and the adults who work alongside them, will have the opportunity to develop empathy, compassion, leadership skills, and learn how we can effectively address social issues in our community by valuing diversity and relationships.

At a time when every smart donor is looking to make the greatest impact, supporting ProAct is a way to reach that objective. Please, help us spread the joy of serving as we pursue our goal that every young person in our community has available to them all the things every good parent would provide—access to positive activities, opportunities to learn and develop skills, and lots of supportive and caring relationships.

We look forward to working in partnership with you to make ProAct a strong presence in Indianapolis so we can effectively engage our city's most vulnerable population life-changing opportunities. Warm wishes for your health and prosperity.

Respectfully,

A handwritten signature in black ink, appearing to read "Derrin Slack".

Derrin Slack  
Founder and CEO

# BOARD OF DIRECTORS

**Michelle Greene, PhD**

Board Chair  
IUPUI

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Board Secretary  
SHARE-LT

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Board Treasurer  
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Well Done Marketing

**Lauren Box, JD**

Barnes and Thornburg

# STAFF MEMBERS

**Derrin Slack**

Founder + CEO

**Julie Plake**

Director of Corporate  
& Community Engagement

**Cody Balog**

Program Coordinator

**Dustie Cooper**

Site Leader

**Sav Williamson**

Site Leader

**Alyssa Bella**

Site Leader

**Becca Gratch**

Site Leader

**Trevor Mays**

Site Leader

**Kristina Weaver**

Grant Writer (Acesso Strategies)

**Note:** this list does not reflect recent board and staff changes

## ADVISORY BOARD

**Wallace McLaughlin, PhD**

Fathers and Families Center

**Edie Olson**

Families First (Ret.)

# OUR IMPACT THIS YEAR

## NEW ORLEANS SERVICE TRIP



ProAct believes that youth who “contextualize” themselves with the people of the communities in which they become involved, can help engage with people and build relationships easier and on a deeper level.

As part of this valuable work, in their second week of the Youth Empowerment Camp, youth traveled to New Orleans, LA to begin their journey of how two social issues – homelessness and neighborhood revitalization – compare and contrast to how and why these issues are being addressed in Indianapolis. Their first day was spent contextualizing with the

people of New Orleans by taking two historical tours.

One tour was spent on the Whitney Slave Plantation in rural Louisiana that tells the history of slavery from the perspective of the slaves – the only slave plantation museum of its kind in the country (there are 35,000 plantation museums in the United States.) The other tour was spent touring and learning about the important history of the French Quarter and the city of New Orleans.

**IN PARTNERSHIP WITH:**

**UNIVERSITY of  
INDIANAPOLIS.**



**54 to 142**

PARTNERSHIP LIST IN ONE YEAR

**7165**

TOTAL YOUTH SERVED

**3410**

TOTAL VOLUNTEERS ENGAGED

“

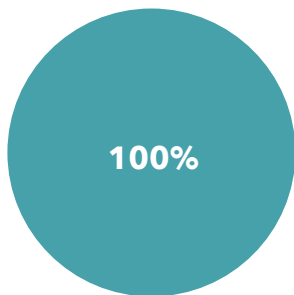
ProAct is an organization **committed** to enriching the lives of youth and adults in our community through **innovative, transformational experiences.**

”

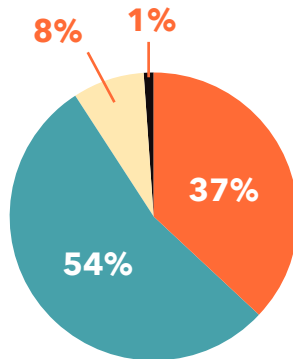
**GRETCHEN SCHOTT**

Vice-President,  
Learning and Development  
trueU

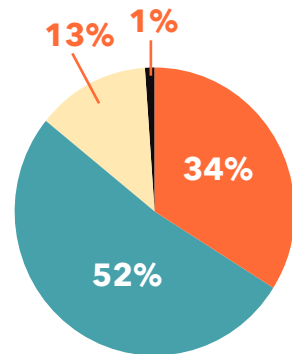
# DEMOGRAPHICS



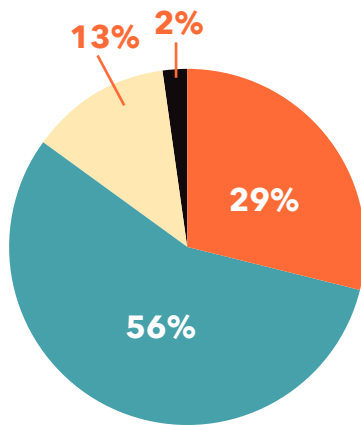
**2011-2013**



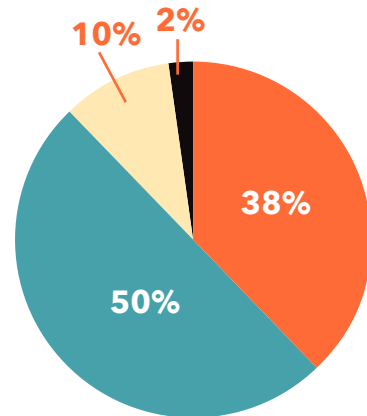
**2014**



**2015**



**2016-2017**



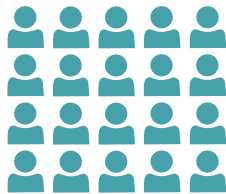
**2017-2018**



# EMPOWERING WITH DIVERSITY + GROWTH.

10,000+

YOUTH ENGAGED IN PUBLIC SERVICE



2,003

BOYS + GIRLS  
2016-2017



10,000+

BOYS + GIRLS  
2017-2018





# REVENUE:

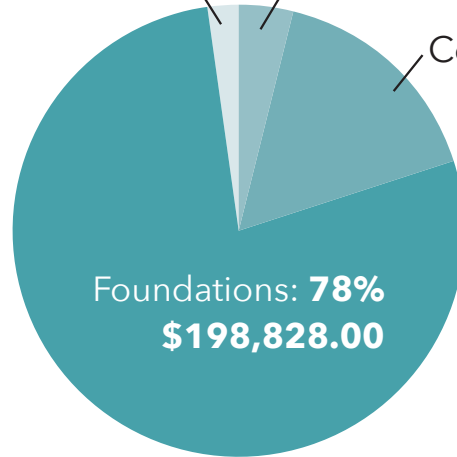
Contributions & Support: **\$253,286.66**

Government

Grants/Contracts: **2%**  
**\$5,000**

Individual Contributors: **4%**  
**\$9,573.90**

Corporations: **16%**  
**\$39,884.76**



Other Revenue: **\$57,231.12**

## TOTAL:

**\$310,517.78**

# EXPENDITURES:

Personnel: **\$151,891.38**

Other Than Personal Service: **\$92,750.08**  
(OTPS)

Specific Expenses: **\$22,611.40**

Shared Expenses: **\$68,319.19**  
*Allocated by FTE*

Shared Expenses: **\$1,819.49**  
*Allocated by other Method*

Other Expenses: **\$51,164.08**

**TOTAL: \$295,805.54**

**NET REVENUE:**

**\$14,712.24**

**STATEMENT OF ACTIVITY**



**EMPOWERING WITH KINDNESS.**

## **WHAT TO LOOK FORWARD TO**

### **STRATEGIC PLAN 2018-2020**

- Scale and deliver high quality youth and corporate programs that transform the lives of youth, corporate employees, and members of the community.
- Maintain and improve the financial strength and viability of ProAct.
- Increase community awareness of ProAct and have an effective public voice that targets and differentiates multiple audiences.
- Engage a highly effective board of directors and staff.

# OUR PROGRAMS

We value diversity in our cohorts of youth. When educators are thinking of students to participate in youth service learning programs, we encourage them look to students who they suggest would like to gain the following outcomes.

- Increase social and community awareness of differences between people and recognize the value of serving the community at large.
- Increase positive social interactions between students through mentoring and relationship building.
- Gain more self-confidence and better self-image.
- Learn techniques to be more empathetic and tolerant of others.

## POSITIVE PROGRAMS:

Kids in Action (*Ages 10-14*)

Project Greater than Me (*Ages 14-18*)

Seven Steeples Farm

Service Event Planning

Social Engagement for Business

Youth Character Education  
(Soft Skills) Workshops

Professional Development for Educators  
and Corporate Employees

# WHERE WE WORK

Fall Creek Valley Middle School

Crestview Elementary

Charles W. Fairbanks IPS #105

Mary Castle Elementary

Sunnyside Elementary School

Oaklandon Elementary School

Greenbriar Elementary

Raymond Brandes

Fox Hill Elementary





# THANK YOU!

We would like to extend a heartfelt thank you to all of our sponsors and donors. We are grateful for your continued support of our organization and our city's youth.

“ProAct makes people feel like their **impact lasts** beyond the effort.”

**IFE GOODSON**  
PHD, IUPUI,  
School of Education

## FOUNDATION + CORPORATE SUPPORTERS

Herbert Simon Family Foundation  
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The Indianapolis Foundation  
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Morales Group  
Accion  
Eli Lilly and Company Foundation  
Community Reinvestment Foundation, Inc.  
Central Indiana Community Foundation

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TrueU  
Barnraisers  
The Sablosky Family Foundation, a fund of  
Legacy Fund  
Second Presbyterian Church  
Indianapolis Public Schools  
Salesforce Foundation  
Brees Dream Foundation  
Harris and Ford, LLC  
Lilly Endowment Inc.

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Stacy and Ryan Robinson  
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Kristine Courtney  
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Casey Cawthon

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Dr. Ramon and Dountonia Batts  
Drs. David and Kristina Box  
Dr. James and Pamela Lemons  
Mr. Jack and Margaret Bailey  
Dr. James and Rebecca Henry

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**PRO  
ACT**

**CONNECT WITH US!**

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